

Ryan Downs

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I design and implement visual experiences from initial wireframes to application deployment by leveraging a combined 15+ years of design and frontend development expertise.

Professional Experience

Design Technologist, IBM – Portland, OR

January 2026 – Present

- Design & UI/UX lead for watsonx Workshop Context Manager, an AI-enabled tool for the Global IBM Salesforce
- Component library management to ensure design and accessibility standard adherence and consistency across workflows
- Translate visual mockups and wireframes in Figma into functional frontend components using React and TypeScript

Frontend Software Engineer, IBM – Portland, OR

January 2023 – December 2025

- Development lead of the IBM Events App, a web app platform used by the Global IBM Salesforce for virtual events built using React, TypeScript, MongoDB and Node.js
- Architected and built MVP features including user-generated custom agendas, support for multiple concurrent live events, multi-language support, and third-party RESTful API integrations
- Developed the architecture and led a development team on the creation of a sockets-based companion application to the Events App for interactivity and gamification

Senior Visual Designer, IBM – Austin, TX

January 2016 – December 2022

- Concepted and designed digital experiences for the Global IBM Salesforce, including web and native applications, websites, presentations, event branding and collateral, and video animations
- Created, maintained, and enforced style guidelines for internal IBM brands
- Mentored junior designers through creative reviews and IBM Design Thinking workshop facilitation
- Served as liaison between external agencies and global stakeholders via online and face-to-face collaboration

Senior Visual Designer, Chasse Consulting: Sales Strategies, Inc. – Austin, TX

April 2015 – December 2015

- Conceptualized and presented original concepts that execute on customer-defined goals and target audience
- Ensured execution of brand, vision, and standards on all projects while coordinating parallel tasks and timelines
- Approved creative estimates to ensure high quality execution and on-time delivery while remaining within budget

Design Lead, Chasse Consulting: Sales Strategies, Inc. – Austin, TX

January 2012 – April 2015

- Oversaw the design of a new product which led to an increase in company profits of 500% in its first year
- Created new product roadmaps that included milestone phases, new feature implementation schedules, and update plans
- Supervision of the design team under the Creative Director: reviews of client-facing work, task delegation, art direction, and web design/development support
- Founding member of Chasse Animation Services, a branch of the company providing start-to-finish production of explainer videos and animations for live and virtual sales events

Multimedia Design Specialist, Chasse Consulting: Sales Strategies, Inc. – Austin, TX

June 2010 – December 2011

- Designed 100+ eLearning courses for technology companies like Rackspace, VMware and Amazon Web Services
- Designed presentations for corporate kick-off events and C-level presenters for technology companies including HP and Dell
- Assisted in audio production, recording, editing, and voice direction (English, Chinese, Japanese, German, French)

Skills

AI / Machine Learning • RAG • Large Language Models • React • TypeScript • JavaScript •
Figma • Supabase • HTML / CSS • MongoDB • UI / UX Design • Presentation Design • Motion Design

Education & Certifications

Developer Profession – Level 1 Foundation – IBM

October 2025

Full-Stack JavaScript Tech Degree – Team Treehouse

October 2019

Bachelor of Science, Creative Advertising – University of Texas at Austin

May 2010